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2020

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JANUARY 31, 2020
IMPACT EVENT CENTER 2323 SYLVAN ROAD, ATLANTA, GA 30344

Empowering women to discover their identities and purposes and experience their best lives

**SPONSORSHIP
KIT**

WWW.JACKIEFLEMMING.COM

PURPOSE: A Night of Purpose is an annual empowerment seminar focused on teaching women how to maximize their potential by focusing on four major areas of development: developing a sense of identity and a positive self-image, discovering one's natural gifts and talents, learning the steps to becoming a successful entrepreneur, and developing one's emotional and spiritual well-being. We bring in top entrepreneurs and speakers to teach, train, and empower.

HISTORY: A Night of Purpose began in 2014 as the vision of Jackie Flemming, and it has consistently drawn since 2015 between 150 to 200 women *and men* from all over the nation. It continues to grow. It has featured celebrity guests and speakers such as Lisa Cloud (Married To Medicine), Robin Ware, Kimberly Perez and Daisey Ramos (founders of Century XX1 Entertainment, Ebony Porter-Ike (founder of EpiMedia Group), and more.

Its founder, Jackie Flemming, drawing upon her experiences as a troubled youth growing up, dealing with drugs and gangs only to turn her life around and realize her dream of being a model, actress, author, entrepreneur, and motivational speaker, strives to connect with girls and women to propel them towards their bright destinies.

This event empowers women towards their great potential while providing a party-like atmosphere featuring live entertainment, a live DJ, great food, networking and relationship building, a fashion showcase, giveaways, and vending opportunities businesses and organizations to advertise their products and services to a select audience through our registration packages, banners, ads, and media exposure.

OPPORTUNITIES: We endeavor to partner with companies and organizations whose goal is to improve the quality of life for men and women near and abroad. We believe in partnering with those who're making a positive difference and are inspiring girls and women to achieve positive goals. If this is your goal, then hello, partner. Let's work together. You can help us meet our financial goals, and we, in turn, can help you in two ways:

1. Communicate your message to a new audience. Bring your brand before a select audience of people, many of whom are pastors, business owners, entrepreneurs, authors, and founders of non-profit organizations who're looking to partner with and promote through their businesses, churches, and organizations a brand that not only offers a great product but focuses on transforming lives through humanitarian efforts. Place your brand before the eyes of a group of leaders who share the same values and goals as your company.

2. Increase your market share and brand exposure. We want you to shine in front of our audience on that night. You'll receive the opportunity to advertise your products and brand in our registration packages, on our banners, through our vending tables, and on our marketing materials, therefore attracting new customers and potential partnerships.



CORPORATE SPONSORSHIP PACKAGES

LEVEL 1: \$2,500

- Swag Bag (your product and/or advertisement placed in registration bags)
- Inclusion of your Logo on Event Banners
- Half-page Advertisement in this year's Conference Booklet
- Vending Table in the Main Lobby
- Special Acknowledgement at the Beginning and End of the Event

LEVEL 2: \$5,000

- Swag Bag (your product and/or advertisement placed in registration bags)
- Inclusion of your Logo on Event Banners
- Full-page Advertisement in this year's Conference Booklet
- Vending Table in the Main Lobby
- Inclusion of your Logo on our Event's Website Home-page
- Mentioning and Advertisement of your Company/Organization as a sponsor on our Facebook Page
- Your Logo/Advertisement slide on the Projector Screens during breaks
- Special Acknowledgement at the Beginning and End of the Event
- 5 VIP tickets to the event

To sign up for one of our Sponsorship Packages, go online to
WWW.JACKIEFLEMMING.COM/SPONSORS

For more information about our sponsorship opportunities, you may email us at
Info@JackieFlemming.com or call us at (404) 910-8962

